

# CONTEMPORARY DESIGN ADDS SIZZLE TO A MODEL HOME

By Patrice Janel

**INTERIORS** Model Homes by Perla Lichi  
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**BUILDER/DEVELOPER** Weitzer Communities, Aventura  
**PHOTOGRAPHY** Craig Denis, Miami

Leanne DeCoste of Weitzer Communities says Perla Lichi's interior appointments and creative design pieces were the *piece de resistance* in completing what Harry Weitzer envisioned for Aventura Place—modern urban living with the essence of luxury and comfort.

“MODEL HOMES is one of four distinct divisions that Perla Lichi recently created to better serve the diverse needs of today's design marketplace. We know from our experience that great model home design sells new homes,” says interior designer Perla Lichi. “We also knew that our two companies share the same standards: superior design, quality craftsmanship, and long-lasting value.”

“We were confident Weitzer Communities would love our light, fresh, Miami-look treatment of this three-bedroom, two-and-a-half bath town-home created to appeal to South Florida and International buyers.”

In the living room, a white overall background is accented with contemporary furniture and accessories in today's popular peacock colors. This color scheme looks great and appeals to the target market. White lacquer was applied to moldings on the wall behind the sofa to frame mirrors and give the room a more spacious feeling.

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A wall-size mirror in the living room expands the space visually, making the room seem larger than it actually is.





*A white background and white furniture provide a perfect backdrop for the bright peacock colors in furnishings and accessories.*



On the living room wall opposite the sofa, a pair of contemporary paintings are hung over what appears to be a framed photograph. It is actually a wall-mounted wide screen TV that transforms into a work of art when not in use. The photograph can easily be changed at any time. A glass-topped white cabinet provides display and storage space.

Between the kitchen and the living room, a divider was inserted that blocks the view of the kitchen from the front entrance, giving an appealing alternative to the standard grand room. The divider is a sculptural piece of art when viewed from either side, yet still functional serving as a dining table and living area cabinet space. In essence, the designer created two rooms without building a wall. - CONTINUED ON NEXT PAGE -







*White lacquer kitchen cabinets with horizontal pulls are accented with a grey-and-white backsplash. A trio of contemporary pendants lights up the island work area that has bar seating and houses the sink and dishwasher. A separate track light focuses on the eat-in dining area.*



*Without adding a wall, Perla Lichi created two rooms out of one. A mirror placed on the wall of the kitchen makes the space look three times as large as it actually is. - CONTINUED ON NEXT PAGE -*







The master bedroom carries the white background theme from the rest of the town home and introduces another accent color: light yellow. To create a feature wall above the headboard, white lacquer molding is filled with a light yellow wallpaper pattern that frames a contemporary painting. Twin mirrors and twin mirrored night stands flank the bed, and a large framed mirror rests against a wall opposite the balcony, bringing the outdoors in and creating an illusion of a much larger space. Decorative pillows and accessories pick up bright peacock colors featured in the main living areas.

Children's rooms are an important part of any model home. For both the girl's and boy's rooms, Perla Lichi created a theme and designed custom beds placed flush against the wall with cubby headboards to open up the space. The girl's room features a powder-blue-and-white color scheme.

Perla and her team expanded the space further by transforming a spacious upstairs hallway into a den by adding a lower level to the existing stairway ledge that works as a desk. This improvement [not shown here] gave the townhouse an additional room, which added value to the real estate itself.

The light, bright friendly décor turned out to be the perfect selection for these town homes. The modern clean lines of the furnishings, the bold use of white, and the strategic placement of mirrors shows off the living spaces to their best advantage and helps potential buyers picture themselves living in this environment.

"Yes, that's right," agrees Weitzer Communities' Leanne DeCoste. "We cannot say enough with regard to their teamwork and professionalism. Perla's team finished the job ahead of schedule. Their expertise and experience are the key factors that kept the model design component of our production within budget. Despite the complexities of developing a new community, Perla Lichi made everything easy. We take much pride and pleasure in showing our model townhome to visitors and potential buyers. Kudos to Perla and her Team."

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